

# SPORTS MEDIA DAY

WITH



***MORE THAN JUST PHOTOS***



# SPORTS MEDIA DAY

## WHAT IS MEDIA DAY?

MEDIA DAY IS NOT JUST YOUR NORMAL TEAM PHOTO AND POSED INDIVIDUAL PHOTOS. MEDIA DAY IS AN EXPERIENCE FOR THE ATHLETES TO SHOW OFF THEIR PERSONALITY AND BUILD A EVEN BETTER TEAM CULTURE!

## TEAM BONDING

WE TELL THIS TO TEAMS ALL THE TIME, IF YOU WANT A AWESOME PHOTO EXPERIENCE FOR YOUR ATHLETES THAT IS TEAM BONDING IN DISGUISE... A SPORTS MEDIA DAY IS THE ANSWER! THESE DAYS POSED TEAM PHOTOS ARE A THING OF THE PAST OUR SPORTS MEDIA DAY ALLOWS YOUR TEAM TO CELEBRATE, HYPE THEIR TEAMMATES UP, ALLOW THEM TO BUILD MEMORIES, AND EVEN HAVE A FEW COOL PHOTOS TO SHOW FOR IT!

## YOUR MEDIA DAY

### PRICING

PACKAGES MAY VARY  
AVERAGE (\$25-\$40)  
PER PERSON

### INCLUDED

TEAM PHOTO  
2 SOLO POSES  
PERSONALITY POSE  
GROUP PHOTOS

### DELIVERY

DIGITAL GALLERY  
FREE DOWNLOADS  
HIGH-RES IMAGES

### MUST-HAVES

DARK SPACE  
1.5 HRS TO SET-UP  
ALLOWED A WATER  
BASED SMOKE MACHINE

### TURNAROUND

LESS THAN 2 WEEKS

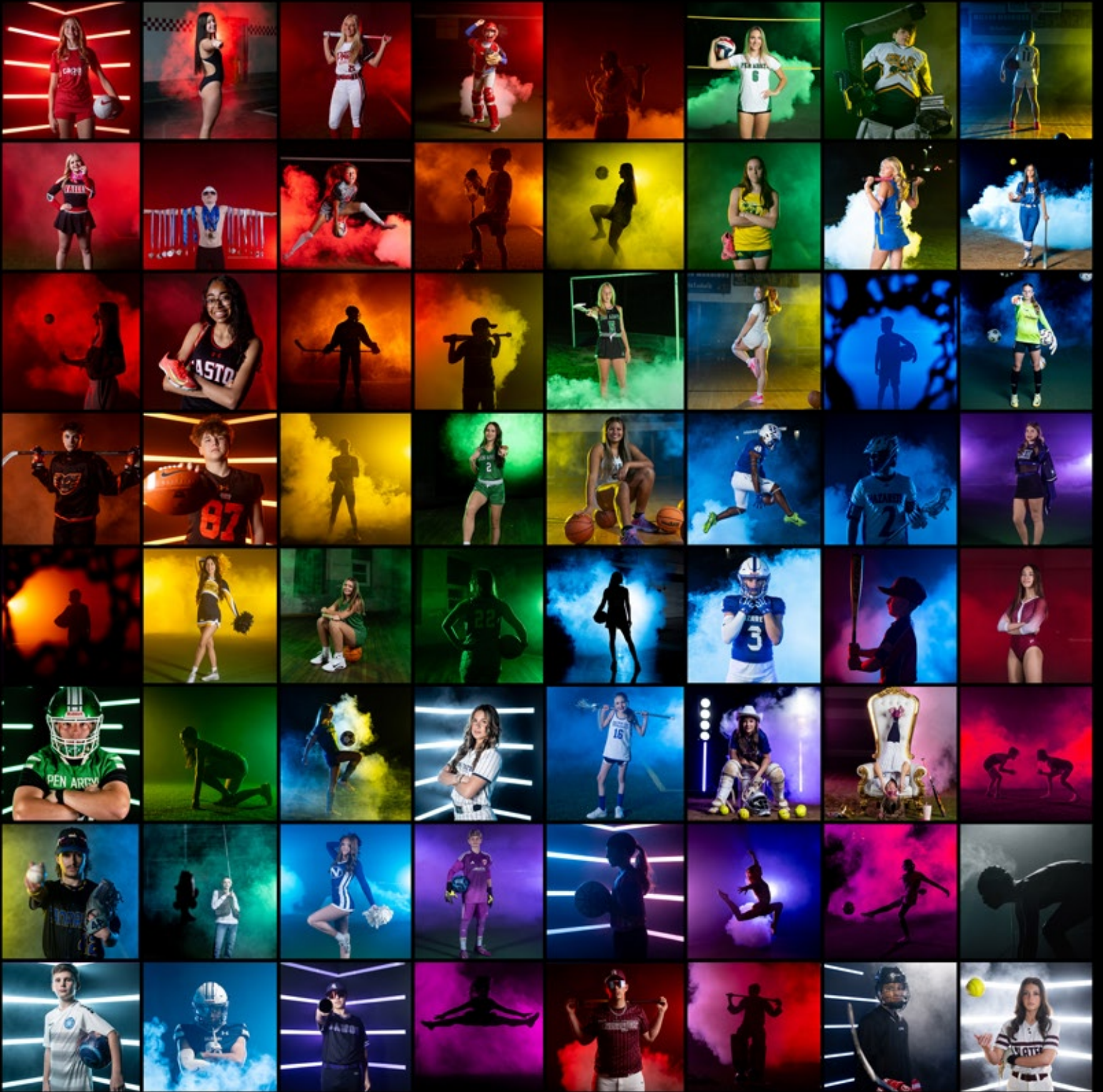
### LIMITATIONS

NO PHOTOSHOP



WE CANNOT PHOTOSHOP PEOPLE INTO GROUP PHOTOS OR CHANGE SOMEONES UNIFORM, THIS RISKS THE INTEGRITY OF THE EXPERIENCE OF OUR MEDIA DAY.

# ***SPORTS MEDIA DAY***



***ANY SPORTS OR ACTIVITY***

## PACKAGES

THESE ARE THE PACKAGES WE OFFER AT A PER PERSON FEE!



SINGLE COLORED ATMOSPHERE  
\$25 PER PLAYER



MULTI- COLORED ATMOSPHERE  
\$25 PER PLAYER



ROYAL THRONE CHAIR UPGRADE  
\$30 PER PLAYER



STADIUM LIGHT EFFECT  
\$30 PER PLAYER



LED WALL UPGRADE  
\$35 PER PLAYER



LIGHT BOARD UPGRADE  
\$30 PER PLAYER





HOST A MEDIA DAY FOR YOUR ENTIRE ORGANIZATION

# ***SPORTS MEDIA DAY***

## **ORGANIZATION MEDIA DAY**

TO HOST AN ORGANIZATION WIDE SPORTS MEDIA DAY THERE ARE A FEW THINGS WE WOULD BE LOOKING FOR!

### **FOR YOUR ORGANIZATION**

ASK US HOW TO USE MEDIA DAY AS A FUNDRAISER FOR YOUR ORGANIZATION!

USUALLY WORKS BEST HOSTING IN AN INDOOR LOCATION SO WE CAN USE MORE TIME EARLIER IN THE DAY TO DO ALL YOUR TEAMS

WE HAVE A SET UP OF ONE OR TWO PHOTOGRAPHERS TO BE ABLE TO GET THROUGH MORE TEAMS IF LIMITED WITH TIME, WE WOULD ALSO HAVE A STAFF MEMBER RUNNING THE CHECK-INS

### **FACILITY**

WE ASK FOR THE FACILITY TO ALLOW A WATER BASED SMOKE MACHINE

WE ASK TO BE ALLOWED TO SET UP 1.5 HOURS BEFORE THE FIRST SESSIONS

WE WILL NEED SOMEONE TO ACCESS THE LIGHTS IN THE FACILITY TO TURN THEM OFF

### **DELIVERED**

EACH ATHLETE WILL RECEIVE...

A MINIMUM OF 2 SOLOS POSES (COULD BE MORE DEPENDING ON TIME OF SESSIONS)

A TEAM PHOTO

IF TIME ALLOWS OTHER SMALL GROUPS AT THE END





HOSTING YOUR OWN

# SPORTS MEDIA DAY

## INDOOR SPACE

TO HOST A INDOOR SPORTS MEDIA DAY THERE ARE A FEW THINGS WE WOULD BE LOOKING FOR!

\*\*\*INDOOR SESSIONS ALLOW US TO START THE SESSIONS AT ANYTIME OF DAY\*\*\*

## MUST HAVES

1. NEED A MOSTLY DARK SPACE (BEST IF LIGHTS ARE OFF)
2. OPTIMALLY WE ARE LOOKING FOR A 30FTX30FT OPEN SPACE NOT SURROUNDED BY WALLS
3. MUST BE A SPACE THAT ALLOWS A WATER-BASED SMOKE MACHINE USING AN INDOOR SPACE

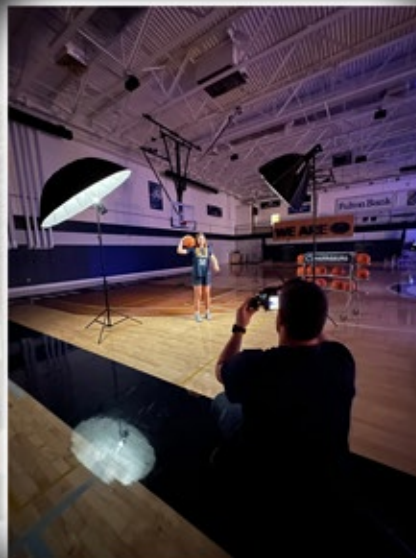
ANY RENTAL FEES ASSOCIATED WITH THE RENTAL SPACE ARE COVERED BY THE ORGANIZATION OR TACKED INTO THE PER ATHLETE PRICE

## SET-UP

WE PROVIDE ALL OF THE ATMOSPHERE LIGHTING TO YOUR TEAM'S COLORS  
WE ASK FOR A MINIMUM OF AN HOUR TO SET UP AND ONLY NEED ABOUT 30 MINUTES TO BREAK DOWN  
WE ENCOURAGE PLAYERS TO BRING PROPS, WE DON'T PROVIDE ANY SPORTS EQUIPMENT FOR THE SESSION

## DELIVERED

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A MINIMUM OF 2 SOLOS POSES (COULD BE MORE DEPENDING ON TIME)  
A TEAM PHOTO  
IF TIME ALLOWS OTHER SMALL GROUPS AT THE END





HOSTING YOUR OWN

# SPORTS MEDIA DAY

## OUTDOOR SPACE

TO HOST AN OUTDOOR SPORTS MEDIA DAY THERE ARE A FEW THINGS WE WOULD BE LOOKING FOR!

\*\*\*OUTDOOR SESSIONS HAVE TO START AFTER SUNSET\*\*\*

### MUST HAVES

NEEDS TO BE DARK OUTDOORS

WIND MAY BE A FACTOR FOR THE SMOKE MACHINE

DOES HAVE MORE OF A REEL FEEL BEING ON THE FIELD THE ATHLETE PLAYS ON

CAN USE FIELD EQUIPMENT IN PHOTOS LIKE GOALS, DUGOUTS, FENCES, BASES, FIELD LINES ETC.

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# SPORTSMEDIA DAY

## CREATING A FUNDRAISER

### FOR YOUR ORGANIZATION

SOME ORGANIZATIONS DEPENDING ON SIZE AND TURNOUT COULD DECIDE TO USE OUR MEDIA DAY AS A FUNDRAISER!!

COVER OUR COST PER PLAYER AND IF THERE IS A RENTAL FEE COST  
CHARGE WHAT YOU WANT ON TOP OF THE PER ATHLETE FEE  
SO FOR EXAMPLE...

CNK FEE  
ORG FEE

\$25 PER ATHLETE  
\$35 PER ATHLETE

ORGANIZATION COLLECTS \$10 PER ATHLETE  
ORGANIZATION HAS 100 PLAYERS

$\$10 \times 100 \text{ PLAYERS} = \$1000$  BACK TO THE ORGANIZATION

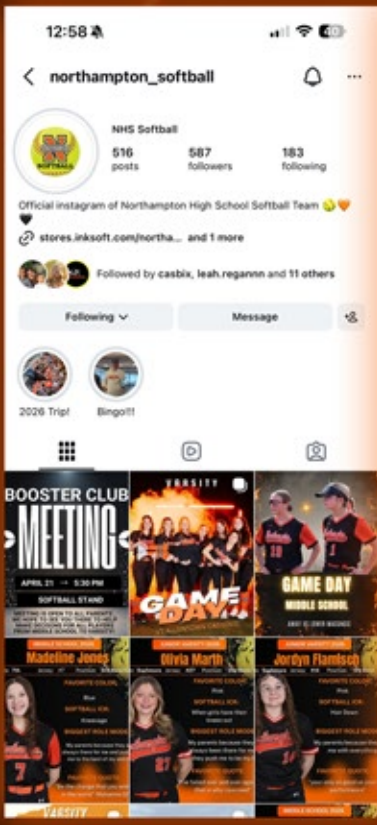
GET YOUR HIGHSCHOOL OR COLLEGE TEAM TO HELP WITH A YOUTH PROGRAM MEDIA DAY TO BE MORE COHESIVE AS AN ORGANIZATION, YOUNGER PLAYERS LOVE LOOKING UP TO THE OLDER PLAYERS! AND OFFER THIS AS A FUNDRAISER FOR YOUR HIGHSCHOOL ORGANIZATION OFFERING A MEDIA DAY TO YOUTH PROGRAMS!





# POST MEDIA DAY

USE THESE IMAGES FOR SOCIAL MEDIA POSTS



SENIOR FEATURES, GAME HIGHLIGHTS, GAME DAY ANNOUNCEMENTS, ETC.

PRINTS, SENIOR BANNERS, PINS, TEAM POSTERS



HOSTING YOUR OWN

# SPORTS MEDIA DAY

WHAT ARE THEY SAYING ABOUT MEDIA DAY?

"EVERY SEASON OUR SOFTBALL PROGRAM DOES A MEDIA DAY WITH CNK! THESE GIRLS REALLY LOOK FORWARD TO THIS AND NOW WE HAVE OUR MIDDLE SCHOOL TEAM TALKING ABOUT HOW THEY CAN'T WAIT TO PLAY FOR THE HS TEAM AND PARTICIPATE IN MEDIA DAY! THIS REALLY GETS OUR GIRLS EXCITED FOR THE SEASON AND WE USE THESE IMAGES TO HIGHLIGHT EVERY GAME DAY THROUGHOUT THE SEASON! WE LOVE MEDIA DAY!"



"OUR SCHOOL HAS DONE MULTIPLE MEDIA DAYS WITH CNK AND EVERY SEASON THESE KIDS GET SO MUCH CLOSER AS A TEAM! THEY REMINISCE ABOUT LAST YEAR OR LAST SEASON AND HAVE EVEN MORE FUN IN THE MOMENT THIS SEASON! WE LOOK FORWARD TO MEDIA DAY EVERY SEASON!"

## WILSON HS



### TRACK & FIELD



## ROCKIT ELITE

CHEER

"THIS IS THE FIRST YEAR OUR PROGRAM HAS DONE A MEDIA DAY WITH CNK! THEY WERE SO PATIENT WITH OUR YOUNGER TEAMS, AND THE PARENTS LOVED IT! WE LOOK FORWARD TO SETTING UP A MEDIA DAY WITH CNK IN THE FUTURE!"



HOSTING YOUR OWN

# SPORTS MEDIA DAY

WHAT ARE THEY SAYING ABOUT MEDIA DAY?



## PLEASANT VALLEY HS GIRLS BASKETBALL

"CNK PHOTO MADE OUR GIRLS BASKETBALL TEAM EXPERIENCE AMAZING! THEY WERE ABLE TO BOND TOGETHER AS A TEAM BEFORE THE SEASON STARTED, GET CREATIVE, AND ENJOY AN EXPERIENCE THAT THEY'LL HAVE FOREVER! THE PHOTOS WERE AWESOME AND IT WAS SOMETHING THE WHOLE TEAM LOOKED FORWARD TO AND THOROUGHLY ENJOYED!"



"WORKING WITH CNK PHOTOGRAPHY ON OUR SOCCER MEDIA DAY WAS OUTSTANDING — THEY CAPTURED THE ENERGY, THE LAUGHS, AND THE UNITY OF OUR TEAM PERFECTLY, TURNING MOMENTS INTO MEMORIES WE'LL CARRY ALL SEASON. WE CAN'T WAIT TO USE THESE IMAGES FOR GAME DAY POSTS, SEASON HIGHLIGHTS, AND HOPEFULLY POST SEASON ANNOUNCEMENTS!"

## SOCCER PARKLAND HS



"AS A COACH, MEDIA DAY IS WHERE THE HELMETS COME OFF AND HEARTS COME TOGETHER - LOUD LAUGHTER, EXCITEMENT, AND WE BUILD ON TEAM BONDING THAT TURNS TEAMMATES INTO FAMILY"

## NAZARETH HS FOOTBALL